



# World Literacy of Canada

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March 9, 2007

Dear Kama Coast to Coast Partners,

World Literacy of Canada recently arranged an informal partnership with the Institute for Cross-Cultural Exchange (ICE), a Canadian charitable organization dedicated to promoting cross-cultural education and understanding. Currently, ICE's priority is to donate beautifully illustrated children's books, containing traditional folktales or 'teaching stories' from the Middle East and Central Asia, to literacy organizations across Canada that serve children and families in need.

Recognized as being uniquely effective in the development of reading, writing and language skills, these books embrace universal themes which can also help children to manage a range of issues such as how to deal with fear, overcome difficulties, build self-confidence or work towards their goals and dreams. They are published by Hoopoe Books, a non-profit publisher committed to the cause of improving children's literacy.

Here in Toronto, World Literacy of Canada is working with ICE to distribute the books to inner city schools and community agencies where contemporary, culturally-diverse family literacy resources are often in short supply. Knowing that these same needs exist in communities all across Canada, we are eager to put ICE in touch with other literacy organizations that might benefit from this commendable initiative. Our network of Kama Coast to Coast community literacy partners seemed like an excellent starting point.

It is my great pleasure, then, to endorse ICE's very important efforts and to lend my support in the sharing of these wonderful books across Canada and around the world. I hope you will take a moment to review the enclosed materials and consider whether there might be a role for your organization in helping to bring these books to families in your local area. You can also find more information on ICE's website: [www.iceeducation.org](http://www.iceeducation.org).

Warmest wishes for a happy and successful year!

Sincerely,

Mary Rankin  
Canadian Program Manager